



FRUIT OF THE LOOM.
TIMELESS
CLASSICS

CASUALWEAR
2009



www.fruitoftheloom.com



CLASSIC IN DESIGN, TIMELESS IN OUR NATURE.

We've been producing quality casualwear since 1851 and have a history of being a brand you can trust. In this time we've seen many fashions come and go, but the need for quality everyday garments has remained. And producing everyday quality garments is what we do best. We've a strong reputation around the world for timeless classics that are a staple of everyone's wardrobe.



Fruit of the Loom is synonymous with cotton clothing. All of our garments are made from either 100% cotton or a cotton rich fabric base, ensuring that all our timeless classics are designed for long-lasting comfort, all day, every day.




Every single Fruit of the Loom garment must pass the Oeko-Tex 100 Standard. This certifies that the clothing is guaranteed to contain no substances harmful to people or the environment.



**Ethical &
Environmental
Standards**

We also enforce a strict employment, health & safety and environmental standard across all areas of our organisation.

COMFORT IN COTTON.



For its versatility, appearance, performance and pure comfort, we love cotton. We've been at the forefront of cotton clothing for over 150 years and have an outstanding reputation for quality and excellence. All of our timeless classic designs are either in 100% cotton or cotton-rich fabric making them comfortable, a great fit and easy to wear.

We take great care in how our garments are produced and all of our timeless classics carry an Oeko Tex Standard 100 accreditation. This guarantees that no substances harmful to human health or the environment are used in making our garments.



www.fruitoftheloom.com

NEW ORGANIC COTTON T

11-188-0



FRUIT OF THE LOOM™



ORGANIC COTTON T

11-188-0

Fabric: 100% cotton

Weight: 140gm/m²

Sizes: S – XXL

- 100% certified organic cotton, unbleached and undyed for a natural finish
- 1x1 rib binding on the neckline



FRUIT OF THE LOOM.



CLASSIC T

11-030-S



FRUIT OF THE LOOM™

CLASSIC T

11-030-S

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: S – XXL

- Cotton/Lycra® rib crew neck with taped neckline for comfort



FRUIT OF THE LOOM.



30	32	34	36	40	44
52	59	60	80	94	3M
BX	CQ	GL	YT	AP	MI

CLASSIC V NECK T

11-834-S



FRUIT OF THE LOOM™



CLASSIC V NECK T

11-834-S

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: S – XXL

- Now with lower, more defined 'V' opening
- Taped neckline



FRUIT OF THE LOOM.



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CLASSIC ATHLETIC VEST

11-098-U



FRUIT OF THE LOOM™



CLASSIC ATHLETIC VEST

11-098-U

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: S – XXL

- Self-fabric binding to neck and armholes



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CLASSIC LONG SLEEVE T

11-038-U



FRUIT OF THE LOOM™



CLASSIC LONG SLEEVE T



FRUIT OF THE LOOM.

11-038-U

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: S – XXL

- Restyled for an improved fit
- Cotton/Lycra® rib crew neck with taped neckline



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NEW HOODED LONG SLEEVE T

11-190-0



FRUIT OF THE LOOM™



HOODED LONG SLEEVE T

11-190-0

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: 160gm/m²

Sizes: S – XXL

- Fashion inspired hooded T with self-fabric hood
- Taped neckline for comfort



FRUIT OF THE LOOM.



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SHORT SLEEVE BASEBALL T

11-026-0



FRUIT OF THE LOOM™



SHORT SLEEVE BASEBALL T

11-026-0

Fabric: 100% cotton

Weight: White – 160gm/m²

Colour – 165gm/m²

Sizes: S – XXL

- Neckline with bound
1 x 1 rib with Lycra®
in contrast colour



FRUIT OF THE LOOM.



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RINGER T

11-168-S



FRUIT OF THE LOOM™



RINGER T

11-168-S

Fabric: 100% cotton

Weight: White – 160gm/m²

Colour – 165gm/m²

Sizes: S – XXL

- Shoulder to shoulder taping



FRUIT OF THE LOOM.



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SLIM FIT T

11-262-S



FRUIT OF THE LOOM™

SLIM FIT T

11-262-S

Fabric: 95% cotton, 5% elastane

Weight: White – 175gm/m²

Colour – 185gm/m²

Sizes: S – XXL

- High quality cotton/elastane single jersey fabric
- Neckline with self-fabric binding



FRUIT OF THE LOOM.



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ORIGINAL T 3 PACK

WHITE 11-010-3

COLOURED 11-008-3



FRUIT OF THE LOOM™



ORIGINAL T 3 PACK

White 11-010-3

Coloured 11-008-3

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: White – 135gm/m²
Colour – 145gm/m²

Sizes: S – XXL

- Pre-shrunk tubular knit for maximum shape retention
- Taped neckline for comfort



FRUIT OF THE LOOM.



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HB

CLASSIC POLO

13-226-S



FRUIT OF THE LOOM™



CLASSIC POLO

13-226-S

Fabric: 100% cotton

Weight: White – 170gm/m²

Colour – 180gm/m²

Sizes: S – XXL

- Restyled for an improved fit
- Narrow two-button placket



FRUIT OF THE LOOM.



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TIPPED POLO

13-448-S



FRUIT OF THE LOOM™



TIPPED POLO

13-448-S

Fabric: 100% cotton

Weight: White – 170gm/m²

Colour – 180gm/m²

Sizes: S – XXL

- Restyled for an improved fit
- Single stripe tipping to collar and cuffs
- Narrow two-button placket



FRUIT OF THE LOOM.



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ZA



FRUIT OF THE LOOM™

13-206-S

SLIM FIT POLO

SLIM FIT POLO

13-206-S

Fabric: 97% cotton, 3% elastane

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: S – XXL

- Cotton/elastane fabric with a slim fitting cut and shorter body length
- Narrow two-button placket



FRUIT OF THE LOOM.



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SET-IN SWEAT

12-200-U



FRUIT OF THE LOOM™

SET-IN SWEAT

12-200-U

Fabric: 80% cotton, 20% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: S – XXL

- Self-coloured jersey shoulder to shoulder tape



FRUIT OF THE LOOM.



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RAGLAN SWEAT

12-270-U



FRUIT OF THE LOOM[™]



RAGLAN SWEAT

12-270-U

Fabric: 80% cotton, 20% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: S – XXL

- Self-coloured jersey taping to neckline



FRUIT OF THE LOOM



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ZIP-NECK SWEAT

12-060-U



FRUIT OF THE LOOM™

ZIP-NECK SWEAT

12-060-U

Fabric: 70% cotton, 30% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: S – XXL

- Now with raglan sleeves and improved fit
- New covered zip



FRUIT OF THE LOOM.



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SWEAT JACKET

12-064-U



FRUIT OF THE LOOM™



SWEAT JACKET

12-064-U

Fabric: 70% cotton, 30% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: S – XXL

- Now with covered zip
- Turtle neck collar with single jersey back neck tape
- New narrow full length zip and two jetted front pockets



FRUIT OF THE LOOM.



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GL

HOODED SWEAT

12-208-U



FRUIT OF THE LOOM™

HOODED SWEAT

12-208-U

Fabric: 80% cotton, 20% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: S – XXL

- Double fabric hood with self-coloured draw cord
- Front pouch pocket



FRUIT OF THE LOOM.



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BASEBALL HOODED SWEAT

12-218-U



FRUIT OF THE LOOM™



BASEBALL HOODED SWEAT

12-218-U

Fabric: 70% cotton, 30% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: S – XXL

- Contrast colour raglan sleeves with cover stitching detail
- Double fabric hood with contrast colour draw cord
- Front pouch pocket



FRUIT OF THE LOOM.



HOODED SWEAT JACKET

12-062-U



FRUIT OF THE LOOM™

HOODED SWEAT JACKET

12-062-U

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – XXL

- Now with narrow covered zip
- Double fabric hood with self-coloured draw cord and single jersey back neck tape
- Two front pouch pockets



FRUIT OF THE LOOM.



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JOG PANTS

14-020-U



FRUIT OF THE LOOM™

JOG PANTS

14-020-U

Fabric: 80% cotton, 20% polyester

Weight: 280gm/m²

Sizes: S – XXL

- Elasticated waist with self-coloured draw cord
- Side pockets



FRUIT OF THE LOOM.



OPEN HEM JOG PANTS

14-032-U



FRUIT OF THE LOOM™



OPEN HEM JOG PANTS

14-032-U

Fabric: 80% cotton, 20% polyester

Weight: 280gm/m²

Sizes: S – XXL

- Elasticated waist with self-coloured draw cord
- Side pockets



FRUIT OF THE LOOM.



CLOTHING WITH A CONSCIENCE



As one of the world's leading garment manufacturers, we recognise our responsibilities towards the environment and the community.

The Fruit Code is a code of conduct that outlines our commitment to minimising the impact we have on the environment, and to making a positive contribution to the communities in which we work.

Our policy covers everything from reducing energy consumption and wastage, to improving water supplies and providing healthcare for the employees at our new plant.



**Ethical &
Environmental
Standards**



www.fruitoftheloom.com

**NEW
LADIES
LIGHTWEIGHT T**

11-194-0



FRUIT OF THE LOOM™

LADIES LIGHTWEIGHT T

11-194-0

Fabric: 100% cotton

Weight: White – 125gm/m²

Colour – 135gm/m²

Sizes: XS – XL

- Soft lightweight fabric and shaped side seams for a more contemporary fit
- Low scoop neck with self-fabric binding



FRUIT OF THE LOOM.



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**NEW
LADIES
LIGHTWEIGHT
HOODED T**

11-198-0



FRUIT OF THE LOOM™

LADIES LIGHTWEIGHT HOODED T



FRUIT OF THE LOOM.

11-198-0

Fabric: 100% cotton

Weight: White – 125gm/m²

Colour – 135gm/m²

Sizes: XS – XL

- Soft lightweight fabric and shaped side side seams for a more contemporary fit
- Self-fabric hood with back neck tape and V front opening



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**NEW
LADIES ORGANIC
COTTON T 11-192-0**



FRUIT OF THE LOOM™

LADIES ORGANIC COTTON T

11-192-0

Fabric: 100% cotton

Weight: 140gm/m²

Sizes: XS – XL

- 100% certified organic cotton, unbleached and undyed for a natural finish
- 1x1 rib binding on the neckline
- Shaped side seams and longer body length



FRUIT OF THE LOOM.



CLASSIC LADIES T

11-404-U



FRUIT OF THE LOOM™



CLASSIC LADIES T

11-404-U

Fabric: 100% cotton

Weight: White – 160gm/m²

Colour – 165gm/m²

Sizes: XS – XL

- Feminine fit with shaped side seams and new longer body length
- Cotton/Lycra® rib crew neck with taped neckline



FRUIT OF THE LOOM.



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LADIES RIBBED STRAP T

11-024-U



FRUIT OF THE LOOM™



LADIES RIBBED STRAP T



FRUIT OF THE LOOM.

11-024-U

Fabric: 100% cotton, 1 x 1 rib

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: XS – XL

- Straps and neckline with self-fabric binding



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LADIES CREW NECK T

11-058-U



FRUIT OF THE LOOM™



LADIES CREW NECK T

11-058-U

Fabric: 95% cotton, 5% elastane

Weight: White – 220gm/m²

Colour – 230gm/m²

Sizes: XS – XXL

- Soft, stretchy cotton/elastane fabric and shaped side seams for a feminine fit
- Self-fabric binding to neckline



FRUIT OF THE LOOM.



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**LADIES
V NECK T**
11-108-U



FRUIT OF THE LOOM™

LADIES V NECK T

11-108-U

Fabric: 95% cotton, 5% elastane

Weight: White – 220gm/m²

Colour – 230gm/m²

Sizes: XS – XXL

- Soft, stretchy cotton/elastane fabric and shaped side seams for a feminine fit
- Self-fabric binding to neckline



FRUIT OF THE LOOM.



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LADIES CREW NECK LONG SLEEVE T

11-022-U



FRUIT OF THE LOOM™

LADIES CREW NECK LONG SLEEVE T



FRUIT OF THE LOOM.

11-022-U

Fabric: 95% cotton, 5% elastane

Weight: White – 220gm/m²

Colour – 230gm/m²

Sizes: XS – XXL

- Soft, stretchy cotton/elastane fabric and shaped side seams for a feminine fit
- Self-fabric binding to neckline



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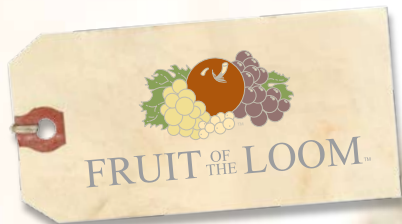
AZ

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LADIES RIBBED POLO

13-560-U



LADIES RIBBED POLO

13-560-U

Fabric: 100% cotton, 1 x 1 rib

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: XS – XL

- Self-fabric collar and buttonless placket
- Short, capped sleeves



FRUIT OF THE LOOM.



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LADIES POLO

11-152-U



FRUIT OF THE LOOM™



LADIES POLO



FRUIT OF THE LOOM.

11-152-U

Fabric: 97% cotton, 3% elastane

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: XS – XL

- Soft, stretchy cotton/elastane fabric and shaped side seams with side vents for a feminine fit
- Two-button narrow placket with self-coloured buttons and sewn-in spare



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LADIES RAGLAN SWEAT

12-004-U



FRUIT OF THE LOOM™



LADIES RAGLAN SWEAT

12-004-U

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS – XXL

- 1x1 neck rib with elastane and herringbone back neck tape
- Self-fabric cuffs and waistband



FRUIT OF THE LOOM.



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LADIES SWEAT JACKET

12-002-K



FRUIT OF THE LOOM™

LADIES SWEAT JACKET

12-002-K

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS – XXL

- Self-coloured YKK zip with branded zip puller
- Self-fabric cuffs and waistband
- Two jetted front pockets



FRUIT OF THE LOOM.



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LADIES HOODED SWEAT JACKET

12-606-K



FRUIT OF THE LOOM™



LADIES HOODED SWEAT JACKET



FRUIT OF THE LOOM.

12-606-K

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS – XXL

- Hood with self-coloured herringbone draw cord
- Two front pouch pockets
- Self-coloured YKK zip with branded zip puller
- Covered zip
- Self-fabric cuffs and waistband



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LADIES JOG PANTS

12-006-0



FRUIT OF THE LOOM™



LADIES JOG PANTS

12-006-0

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS – XL

- Self-fabric waistband with self-coloured draw cord
- Feminine fit with open cuffs



FRUIT OF THE LOOM.



WE'VE A COLOURFUL TRADITION

Colour has played a big part in our history. And we've gone to great lengths to ensure it plays a big part in our future, too. Our in-house colour technologists carry out rigorous tests on all of our timeless classics to make sure they retain their colour through their lifetime, ensuring they stay as bright and as colourful as the day they were made.





www.fruitoftheloom.com

**NEW
JUNIOR
CLASSIC T
3 PACK**

11-033-3



FRUIT OF THE LOOM™



JUNIOR CLASSIC T 3 PACK

11-033-3

Fabric: 100% cotton

Weight: White – 160gm/m²

Colour – 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

- Cotton/Lycra® rib crew neck with taped neckline



FRUIT OF THE LOOM.



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NEW JUNIOR ORGANIC COTTON T

11-003-0



FRUIT OF THE LOOM™



JUNIOR ORGANIC COTTON T

11-003-0

Fabric: 100% cotton

Weight: 140gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

- 100% certified organic cotton, unbleached and undyed for a natural finish
- 1x1 rib binding on the neckline



FRUIT OF THE LOOM.



**JUNIOR
POLO**
13-417-S



FRUIT OF THE LOOM™

JUNIOR POLO

13-417-S

Fabric: Easy-care 65% polyester,
35% cotton

Weight: White – 170gm/m²
Colour – 180gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

- Guaranteed to perform at 60° wash
- Two-button fused placket with self-coloured buttons
- Reinforced shoulder seams and taped neckline



FRUIT OF THE LOOM.



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JUNIOR SET-IN SWEAT

12-067-U



FRUIT OF THE LOOM™

JUNIOR SET-IN SWEAT



FRUIT OF THE LOOM.

12-067-U

Fabric: 70% cotton, 30% polyester

Weight: White – 260gm/m²

Colour – 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,

12-13, 14-15

- Restyled for improved fit
- Cotton/Lycra® rib crew neck with self-coloured jersey shoulder to shoulder taping



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JUNIOR SWEAT JACKET

12-001-U



FRUIT OF THE LOOM™

JUNIOR SWEAT JACKET

12-001-U

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

- Turtle neck collar with single jersey back neck tape
- Full length, narrow covered zip
- Ribbed hem and cuffs
- Two front pouch pockets



FRUIT OF THE LOOM.

JUNIOR HOODED SWEAT

12-065-U



FRUIT OF THE LOOM™



JUNIOR HOODED SWEAT

12-065-U

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

- Restyled for improved fit and additional single jersey back neck tape for comfort
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket



FRUIT OF THE LOOM

JUNIOR HOODED SWEAT JACKET

12-071-U



FRUIT OF THE LOOM™

JUNIOR HOODED SWEAT JACKET



FRUIT OF THE LOOM

12-071-U

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

- Restyled for improved fit, with additional single jersey back neck tape for comfort
- Now with narrow covered zip
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Two front pouch pockets



JUNIOR JOG PANTS

14-027-U



FRUIT OF THE LOOM™



JUNIOR JOG PANTS

14-027-U

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

- Elasticated waist with continuous self-coloured draw cord, in-line with European childrenswear legislation
- Elasticated cuffs



FRUIT OF THE LOOM.



KEEPING THINGS FRESH.

It's important for us to continue to meet consumer expectations and so we have invested in an in-house Product Development Team. Based in the UK, they are constantly reviewing the European market so that we can develop our garments and give consumers the timeless classics they want.



www.fruitoftheloom.com

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